



Specifications for Receiving Artwork Files for Printing

- 1. Native Files from Original Designed Program are always Preferred.**
 - Adobe Illustrator CS4**
 - Adobe Indesign CS4**
 - Quark 7**
 - Photoshop CS4 - layers can be helpful at times.**

- 2. Art Saved in CMYK Format**
 - All Photo Images, as well as Illustrator - saved in CMYK Preview.**

- 3. All necessary Fonts included - or send Outlined Art as well.**

- 4. Vector Artwork Preferred - or if Rasterized - Higher Resolution the better.**

- 5. Resolution for Photo Images and Links**
 - Offset Printing - 300 pixels per inch at Full Size**
 - Digital/Screenprinting- 100 pixels per inch at Full Size**

Note: Images can be created and saved smaller than the actual print size, but the resolution of the file should be higher to accomodate.

- 6. Bleed - Quarter inch to Half inch is required for printing.**

- 7. Include Die Lines where applicable. (Vector Path required)**

- 8. Finished Product Considerations-**
 - Is the artwork inside the margin in the case of Frames, Sewing & Grommets?**
 - Is Hole placement shown in file?**

- 9. Choose PMS Colors in your Applications when possible-**
 - This allows more control of color matching and printing capabilities.**

- 10. Is the artwork file size the same as the intended finished product size, and does the art scale properly to size?**