

Educational Institution

Yes, We Are Open

Blueprint for Success



Your in-store marketing
supply chain partner

Safely Go Back to School: The Importance of Social Distancing Solutions for Educational Institutions

Keeping Your Distance

Keeping your distance in tight quarters can be a challenge, but not impossible with a little print ingenuity. Directional floor graphics, similar to what you see at grocery stores, can help guide students and staff members around your school campus safely. Additionally, floor graphics can assist with keeping social distance around desks, common areas and even in elevators.

Barriers For Success

As the government's phased approach to reopening progresses, additional safety precautions are needed to ensure social distancing. The plexiglass barriers that are now a common sight at checkout counters can be installed to keep teachers and administrative staff safe as well. Acting as a cough and sneeze guard, desk partitions are a great option for front offices, classrooms, and collaborative areas. Additionally, safety partitions can serve as a divider between combined seating and shared desks.

Encouraging Personal Hygiene

Reminding everyone to keep their distance, wash their hands and cover their mouths when coughing or sneezing can be achieved with targeted signage. To be effective, place signage in high-traffic areas such as building entrances, elevators, teacher lounges, and cafeterias. Consider aligning your signage with the tone and design of your school's logo or school colors to keep your brand identity consistent throughout the campus. Installing hand sanitizing stations and providing gloves and masks can further encourage personal hygiene.

While educational institutions continue to keep a pulse on what's needed to keep everyone safe, KDM is doing the same. We've adapted our workplace to comply with social distancing standards and designed new product offerings to meet customers where they are in the reopening process. Review all of our social distancing solutions — including print, partitions and barriers — all designed to mitigate risk during these uncertain times.

We don't just help brands deliver smart marketing, we help you **Market Smarter.**

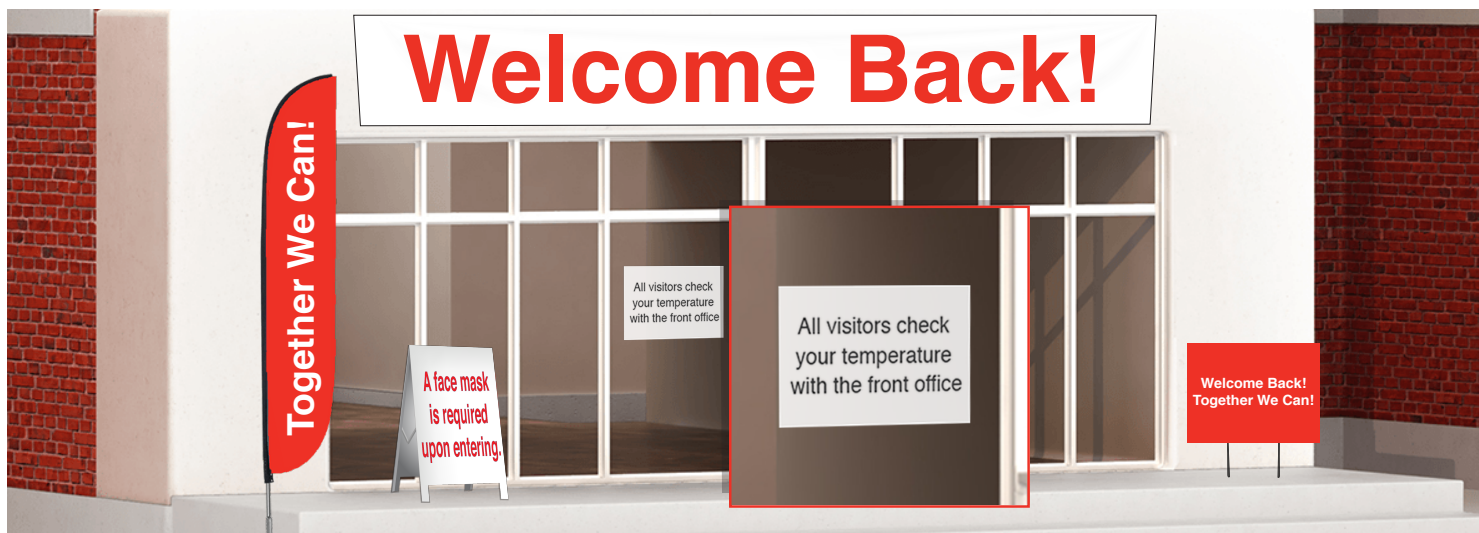
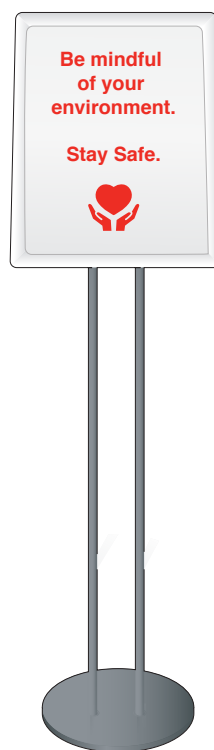
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PRINT
FULFILLMENT + DISTRIBUTION
STORE ENVIRONMENTS
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Welcome your students and staff members back with KDM's print solutions. Provide CDC guideline reminders throughout the school day.

- Table tent
- Standee
- Retractable banner
- Magnetic signage
- Banner
- Feather flag
- Yard sign
- Window cling
- A-frame banner



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Enjoy the outdoors during lunch while also maintaining 6' social distancing. Remind your students about the importance of hygiene when returning back to classes with these outdoor print solutions.

- Outdoor banner frame
- Caution tape
- Banner



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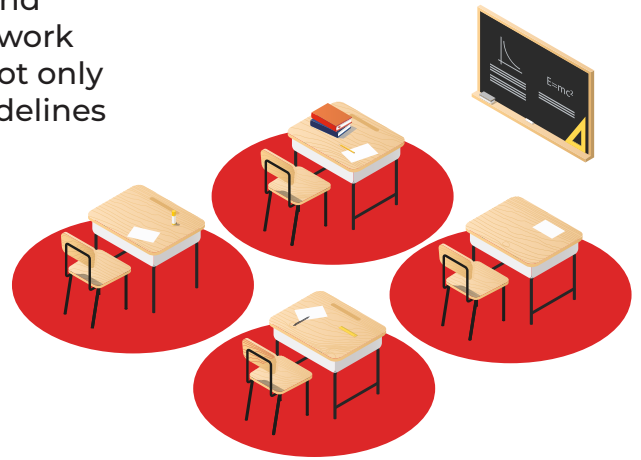
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KDM's Social Distancing Solutions can help guide your students and staff members to a smarter and safer learning experience. Our design team will work with you to create a customized path that will not only adhere to the CDC's 6-foot social distancing guidelines but also enhance your branded environment.

- Floor graphics
- Vinyl graphics
- Crowd control stanchion
- Safe 6' carpet floor graphic



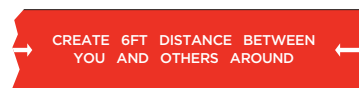
Directional Floor Graphics:



24" W x 15" H



15" Diameter



Floor Tape:
3.75" W x 6' L



15" W x 18" H

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Create a safe distance from the front lobby to the classroom. Provide safety partitions and barriers around guest seating and receptionist desk.

- Acrylic sign holder
- Floor stanchion sign holder
- Banner
- Directional tape
- Lobby furniture barriers



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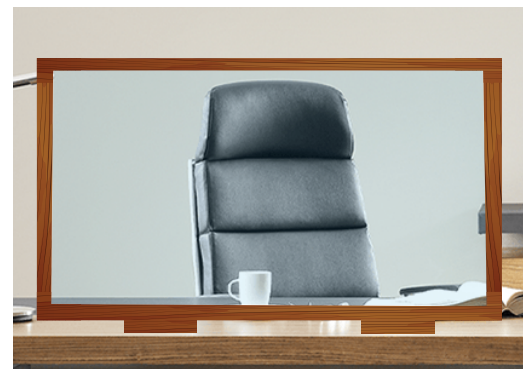
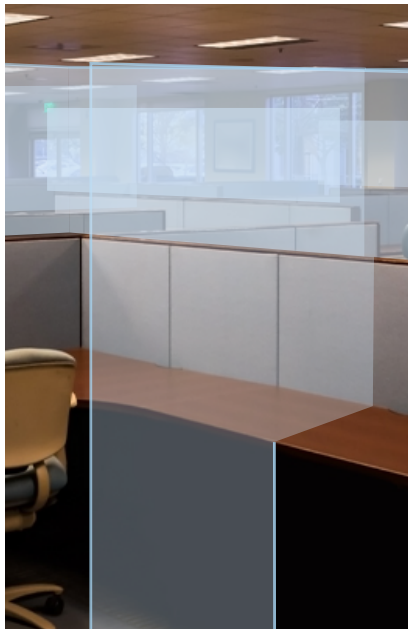
Partition + Barrier Solutions

Follow the CDC's safe 6' social distancing guidelines by creating a barrier for open layouts and classroom desks. These partitions and barriers are great for group collaboration while also creating individual space.

- Light weight
- Customized to your needs
- Effortless to install
- Optional extended wings
- Add your school's logo or school colors with these economy materials:
 - Coroplast
 - Corrugate

KDM's decorated frames are available in various sizes and materials:

- Wood
- Steel
- Aluminum



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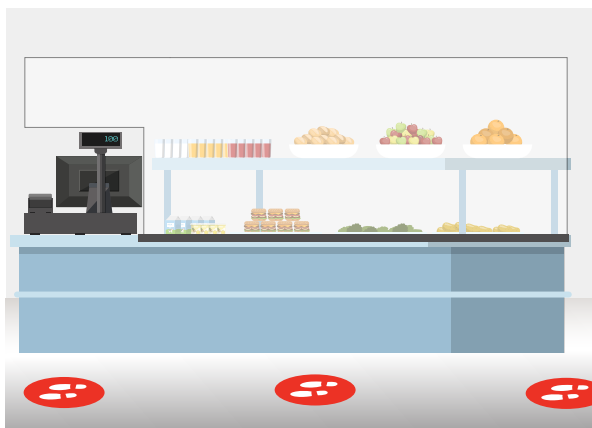
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Provide extra protection in close cornered locations. Create order in a chaotic environment often found in cafeterias. Floor graphics will assist with enforcing safe distancing when students are waiting in line, while barriers on food stations and tables will help protect both employees and students.

- Floor graphics
- Partitions + barriers
- Hand sanitizer stand



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Display Covid-19 essential signage around restrooms, classrooms, and cafeterias to remind your students and staff members the importance of proper hygiene. Provide PPE Kits to help reduce contact throughout your location.

- 1 Digital hand sanitizer dispenser
- 2 Personal hand sanitizer
- 3 Sanitary no-touch key
- 4 PPE Welcome Back Kit
- 5 Disposable face mask
- 6 Infrared forehead thermometer
- 7 Essential safety signage



7



WET HANDS



APPLY SOAP



WASH FOR 20 SECONDS

**Stay Safe
Wash Your Hands**



RINSE



DRY



TURN OFF WATER
with paper towel

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