

kdm.

Office - Workplace

Yes, We Are Open

Blueprint for Success

Your in-store marketing
supply chain partner

Safely Go Back to Work: The Importance of Social Distancing Solutions for Office Spaces

Now is the time for businesses to prepare, and modify their workspaces to adhere to the CDC's social distancing guidelines. Here are a few ways employers can reimagine their own workspaces now in response to COVID-19.

Keeping Your Distance

Offices must be reconfigured so that employees stay at least six feet apart. Keeping your distance can be a challenge, especially for open office spaces and/or cubicle settings, but not impossible with a little print ingenuity. Directional floor graphics, similar to what you see at grocery stores, can help guide employees around the office safely. Additionally, floor graphics can assist with keeping social distance around desks, common areas and even in elevators.

Barriers For Success

As the government's phased approach to reopening progresses and more office workers and visitors trickle into the building, additional safety precautions are needed to ensure social distancing. Plexiglass barriers can be installed to keep office employees safe as well. Desk partitions are a great option for reception areas and private offices, acting as a cough and sneeze guard when welcoming and consulting with clients. Additionally, safety partitions can serve as a divider between cubicles and shared desks.

Encouraging Personal Hygiene

Reminding employees of proper personal hygiene can be achieved with targeted signage. Place signage in high-traffic areas such as building entrances, elevators and break rooms. Consider aligning your signage with the tone and design of your brand to keep the aesthetic consistent. Installing hand sanitizing stations and providing employees gloves and masks can further encourage personal hygiene.

While companies continue to keep a pulse on what's needed to keep their employees safe, KDM is doing the same. We've adapted our workplace to comply with social distancing standards and designed new product offerings to meet customers where they are in the reopening process. Review all of our social distancing solutions — including print, partitions and barriers — all designed to mitigate risk during these uncertain times.

We don't just help brands deliver smart marketing, we help you **Market Smarter.**

Learn more about our solutions at:

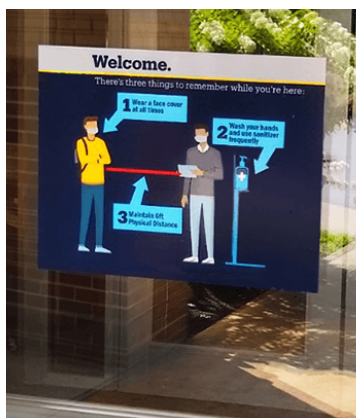
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PRINT
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MERCHANDISE DISPLAYS
BRANDING

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Unite your employees and visitors when they first enter with KDM's print solutions. Remind everyone the importance of proper hygiene practices during their time at your location.

- Banner
- Feather Flag
- Yard Sign
- Window Cling
- A-Frame Banner



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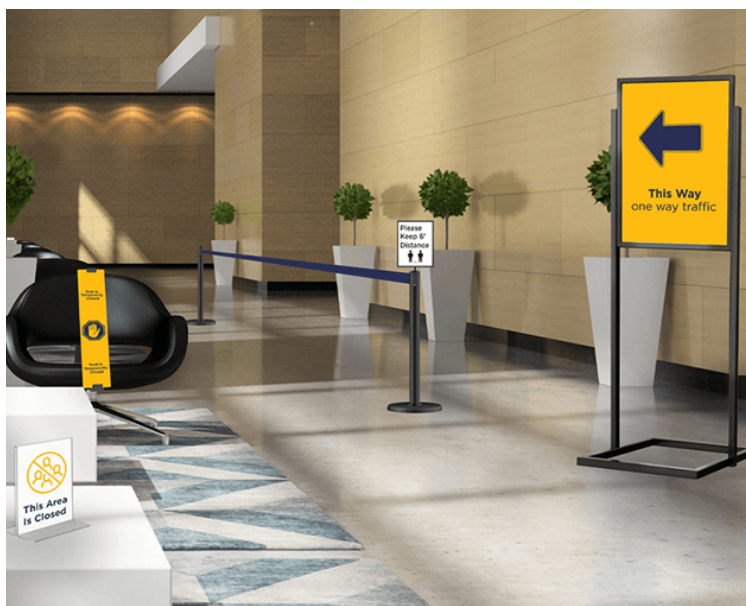
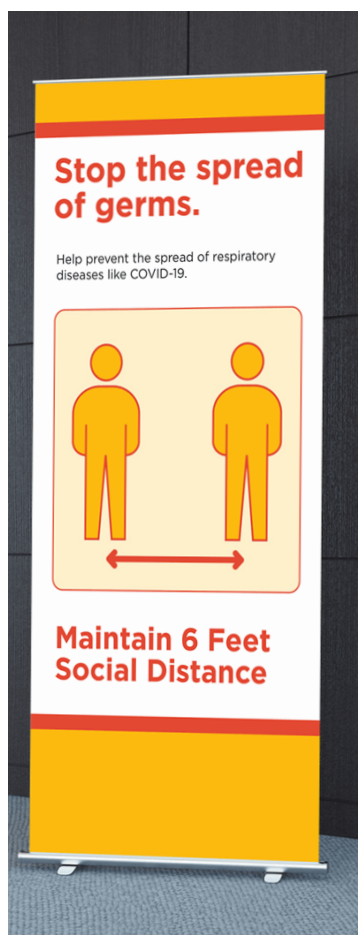
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With print-on-demand and customizable print options, we can produce high-quality graphics and products. Clearly deliver a message of health and safety with effect print solutions by KDM.

- Retractable Banner
- Floor Poster Standee
- Acrylic Sign Holder
- Poster
- Window Cling
- Seat Blocker
- Crowd Control Stanchion



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Office Social Distancing Solutions

KDM's Office Social Distancing Solutions can help guide your employees to work smartly and safely. Our design team will work with you to create a customized path that will not only uphold to the CDC 6-feet social distancing guidelines but also enhance your branded environment.

- Floor Graphics
- Vinyl Graphics
- Crowd Control Stanchion
- Safe 6' Carpet Floor Graphic



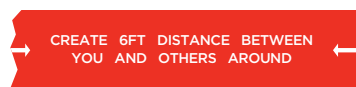
Directional Floor Graphics:



24" W x 15" H



15" Diameter



Floor Tape:
3.75" W x 6' L



15" W x 18" H

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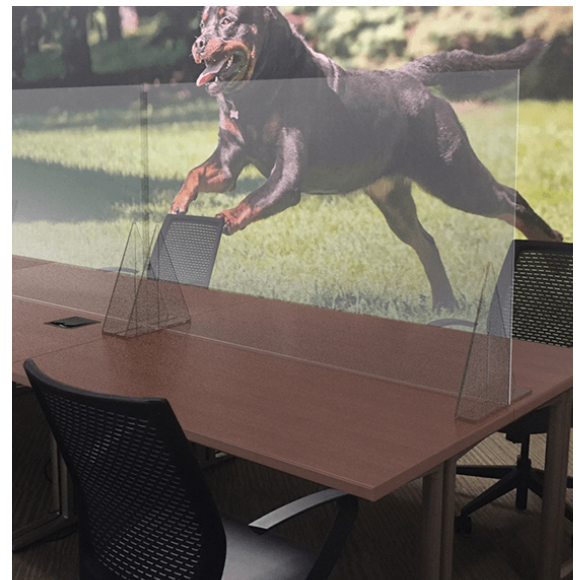
kdm. Office Partitions + Barriers Solutions

Create a safe distance from the front lobby to the conference room by providing safety partitions and barriers around and on receptionist desks, cubicles, gathering tables, and seating.

- Customized to your needs
- Effortless to install
- Optional extended wings
- Add your company colors with custom patterns or prints

KDM's decorated frames are available in various sizes and materials:

- Wood
- Steel
- Aluminum



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Enforce safe practices by checking new arrivals' temperatures with infrared forehead thermometer and by supplying extra sanitation products throughout your location.

- Hand Sanitizer Stand
- Digital Hand Sanitizer Dispenser
- Infrared Forehead Thermometer

Provide employees with a customizable Welcome Back Kit featuring essential personal protective equipment:

- Welcome Back PPE Kit
- Branded Personal Hand Sanitizer
- Branded Face Masks
- Sanitary No-Touch Key
- Disposable Hand Wipes



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