

kdm.

Healthcare

# Yes, We Are Open

Blueprint for Success

---

Your in-store marketing  
supply chain partner

## Safely Treat Patients: The Importance of Social Distancing Solutions for Medical Offices

While many healthcare providers have shifted to telemedicine during COVID-19, the nature of routine check-ups and elective procedures require in-person interactions. As medical and dental offices open back up across the country, there are safeguards that can be implemented to keep patients, providers and staff healthy. Here are some ways this can be achieved.

### From the Outside

Give patients peace of mind before they even walk through the door. Medical practices can implement policies such as temperature checks, mandatory face masks, visits by appointment only and text notification when the patient is ready to be seen. Use signage and window clings to explain new policies and, if applicable, new hours of operation. For further protection and enhanced peace of mind, temporary outdoor curbside check-in stations could be deployed to further limit exposure.

### From the Inside

If patients must wait inside a reception area, take a tip from the restaurant industry to create an indoor environment that keeps patients at least six feet apart. This can be done with signage that indicates which seats can or cannot be used, partitions and barriers around seating, and floor graphics that direct patients where they need to go and indicate where they should stand if they must form a line. While separating medical office staff from patients through permanent plexiglass partitions was common even before COVID-19, temporary sneeze guards can also be easily installed for a quick fix.

We don't just help brands deliver smart marketing, we help you **Market Smarter.**

Learn more about our solutions at:  
[www.kdmpop.com](http://www.kdmpop.com) | 855-232-7799 | [infosales@kdmpop.com](mailto:infosales@kdmpop.com)

PRINT  
FULFILLMENT + DISTRIBUTION  
STORE ENVIRONMENTS  
MERCHANDISE DISPLAYS  
BRANDING

[www.kdmpop.com](http://www.kdmpop.com)



# Yes, We Are Open

## During the Visit

Even though PPE has always been used by healthcare providers, additional protection may be necessary to put patients at ease and enhance safety. Policies requiring that staff and providers wear surgical or N95 masks and even face shields throughout the duration of their workday have been implemented at healthcare facilities from coast to coast. Additionally, installing pop-up, contact-free hand sanitizing stations can further encourage personal hygiene.

Updates to the medical office environment is just one way healthcare providers, staff and patients can stay safe and healthy. Keeping a pulse on the CDC's social distancing guidelines will help inform these decisions. For easy solutions to assist with COVID-19 compliance efforts, download our Medical Office Blueprint for Success. Review all of our social distancing solutions — including print, partitions and barriers — all designed to mitigate risk during these uncertain times.

We don't just help brands deliver smart marketing, we help you **Market Smarter.**

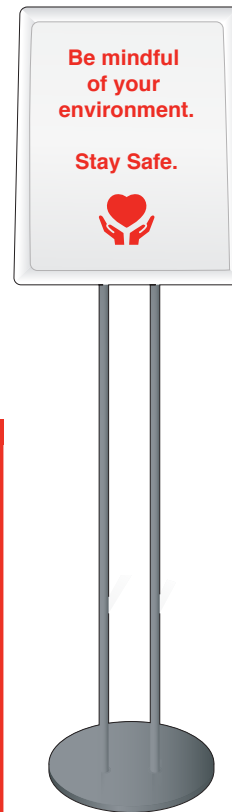
Learn more about our solutions at:  
[www.kdmpop.com](http://www.kdmpop.com) | 855-232-7799 | [infosales@kdmpop.com](mailto:infosales@kdmpop.com)

PRINT  
FULFILLMENT + DISTRIBUTION  
STORE ENVIRONMENTS  
MERCHANDISE DISPLAYS  
BRANDING

[www.kdmpop.com](http://www.kdmpop.com)

Unite your employees, patients, and visitors when they first enter with KDM's print solutions. Remind visitors the importance of proper hygiene practices during their time at your location.

- Floor stanchion sign
- Retractable banner
- Poster
- Banner
- Feather flag
- Yard sign
- Window cling
- A-frame banner



We don't just help brands deliver smart marketing, we help you **Market Smarter.**

Learn more about our solutions at:  
[www.kdmpop.com](http://www.kdmpop.com) | 855-232-7799 | [infosales@kdmpop.com](mailto:infosales@kdmpop.com)

PRINT  
 FULFILLMENT + DISTRIBUTION  
 STORE ENVIRONMENTS  
 MERCHANDISE DISPLAYS  
 BRANDING

[www.kdmpop.com](http://www.kdmpop.com)

Create a safe distance in the front lobby by providing safety partitions and barriers and signage around guest seating and receptionist desks.

- Acrylic sign holder
- Floor stanchion sign holder
- Banner
- Directional tape
- Lobby furniture barriers



We don't just help brands deliver smart marketing, we help you **Market Smarter.**

Learn more about our solutions at:

[www.kdmpop.com](http://www.kdmpop.com) | 855-232-7799 | [infosales@kdmpop.com](mailto:infosales@kdmpop.com)

PRINT  
FULFILLMENT + DISTRIBUTION  
STORE ENVIRONMENTS  
MERCHANDISE DISPLAYS  
BRANDING

[www.kdmpop.com](http://www.kdmpop.com)

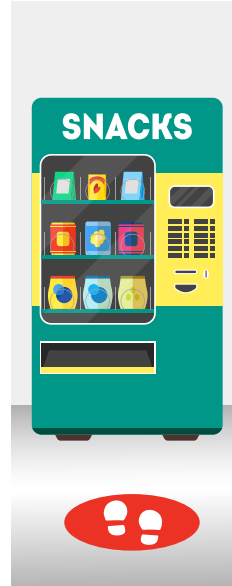




# Social Distancing Solutions

KDM's Social Distancing Solutions can help guide your employees, patients, and visitors to navigate your location smartly and safely. Our design team will work with you to create a customized path that will not only uphold to the CDC's 6-feet social distancing guidelines but also enhance your branded environment.

- Floor graphics
- Banners
- Vinyl graphics
- Window clings
- Crowd control stanchion
- Safe 6' carpet floor graphic



## Directional Floor Graphics:



24" W x 15" H



15" Diameter



Floor Tape:  
3.75" W x 6' L



15" W x 18" H

We don't just help brands deliver smart marketing, we help you **Market Smarter.**

Learn more about our solutions at:  
[www.kdmpop.com](http://www.kdmpop.com) | 855-232-7799 | [infosales@kdmpop.com](mailto:infosales@kdmpop.com)

PRINT  
FULFILLMENT + DISTRIBUTION  
STORE ENVIRONMENTS  
MERCHANDISE DISPLAYS  
BRANDING

[www.kdmpop.com](http://www.kdmpop.com)

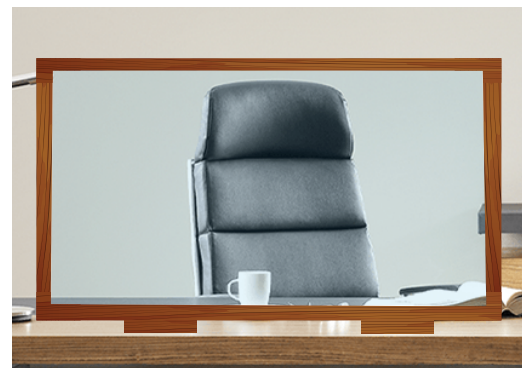


# Partitions + Barriers Solutions

Follow the CDC's safe 6' social distancing guidelines by creating a barrier for open layouts and desks. These partitions and barriers are great for group collaboration while also creating individual space.

KDM's decorated frames are available in various sizes and materials:

- Wood
- Steel
- Aluminum



We don't just help brands deliver smart marketing, we help you **Market Smarter.**

Learn more about our solutions at:

[www.kdmpop.com](http://www.kdmpop.com) | 855-232-7799 | [infosales@kdmpop.com](mailto:infosales@kdmpop.com)

PRINT  
FULFILLMENT + DISTRIBUTION  
STORE ENVIRONMENTS  
MERCHANDISE DISPLAYS  
BRANDING

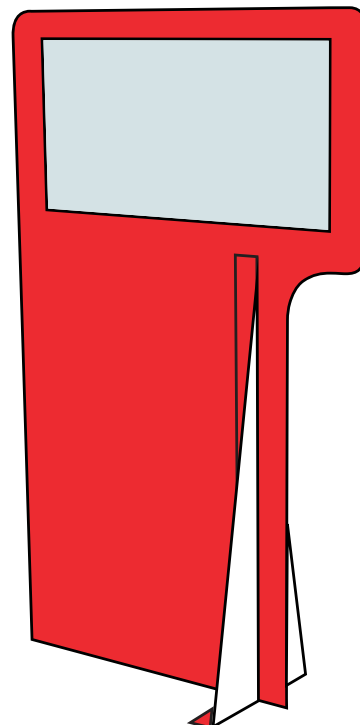
[www.kdmpop.com](http://www.kdmpop.com)



# Economy Safety Barrier Solutions

Follow CDC Safe 6 guidelines by creating a barrier for open office layouts. Add your own "Social Distancing" message, department identification, or company logo to the barrier.

- Light weight
- Customized to your needs
- Effortless to install
- Optional extended wings
- Multiple material options to choose from:
  - Coroplast
  - Corrugate



We don't just help brands deliver smart marketing, we help you **Market Smarter.**

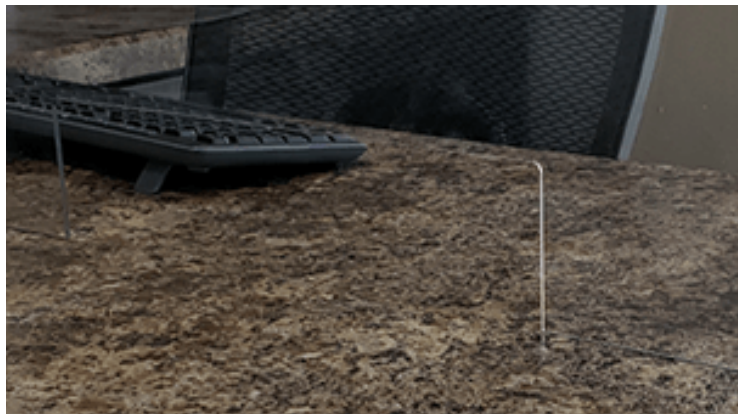
Learn more about our solutions at:

[www.kdmpop.com](http://www.kdmpop.com) | 855-232-7799 | [infosales@kdmpop.com](mailto:infosales@kdmpop.com)

PRINT  
FULFILLMENT + DISTRIBUTION  
STORE ENVIRONMENTS  
MERCHANDISE DISPLAYS  
BRANDING

[www.kdmpop.com](http://www.kdmpop.com)





Create a safe room environment by providing partition + barriers for close proximity beds.

- Hanging acrylic barrier
- Mobile acrylic barrier



We don't just help brands deliver smart marketing, we help you **Market Smarter.**

Learn more about our solutions at:  
[www.kdmpop.com](http://www.kdmpop.com) | 855-232-7799 | [infosales@kdmpop.com](mailto:infosales@kdmpop.com)

PRINT  
 FULFILLMENT + DISTRIBUTION  
 STORE ENVIRONMENTS  
 MERCHANDISE DISPLAYS  
 BRANDING

[www.kdmpop.com](http://www.kdmpop.com)

Display Covid-19 essential signage around restrooms and facilities as a reminder to your employees, patients, and visitors. Provide Visitor PPE kits to help reduce contact throughout your location.

- 1 Hand sanitizer stand
- 2 Digital hand sanitizer dispenser
- 3 Personal hand sanitizer
- 4 Disposable face mask
- 5 Sanitary no-touch key
- 6 Essential safety signage
- 7 Infrared forehead thermometer
- 8 Visitor PPE kit



6



8



We don't just help brands deliver smart marketing, we help you **Market Smarter.**

Learn more about our solutions at:

[www.kdmpop.com](http://www.kdmpop.com) | 855-232-7799 | [infosales@kdmpop.com](mailto:infosales@kdmpop.com)

PRINT  
FULFILLMENT + DISTRIBUTION  
STORE ENVIRONMENTS  
MERCHANDISE DISPLAYS  
BRANDING

[www.kdmpop.com](http://www.kdmpop.com)

## **Ready to Market Smarter?**

Discover all of the ways we can serve you.

[www.kdmpop.com](http://www.kdmpop.com)

**POP Print  
Fulfillment + Distribution  
Store Environments  
Merchandise Displays  
Branding**

