



Your
Single-Source
In-Store
Marketing
Partner —
Driven by
Technology.

**For over fifty years,
KDM has been a pivotal
provider of Printing,
Retail Décor, Fulfillment,
Distribution, and
Procurement support.**

At KDM, we understand the importance of efficiency and adaptability in today's fast-paced business environment.

That's why we've dedicated ourselves to streamlining every part of the ordering and production process, from resource allocation to shipping logistics. By leveraging spending initiatives, we open the door to further financial optimization.

KDM also understands the diverse needs of the Retail sector. Our specialized service has made us a trusted partner of businesses in the Grocery, Retail, Convenience Store, and Fast Casual/Quick Service Restaurant industries.

Ready to see how KDM can elevate your retail space? 

RETAIL SOLUTIONS AND SERVICES FOR YOUR IN-STORE MARKETING NEEDS

KDM stands as your comprehensive partner in the retail marketing supply chain. Our blend of cutting-edge technology, seasoned professionals, and impeccable delivery is designed to elevate retail brands by enhancing sales at the point of purchase. Partnering with KDM empowers you to **amplify your in-store presence, boost annual sales, and fortify brand awareness.**

What Makes **kdm** Different

Powered by Hirt&Carter



Single-Source Procurement



Streamlined Processes



Broader Portfolio of Services



Local Marketing Initiatives



Expedited Nationwide Shipping



In-House Creative Design Services



Retail Brands We Support

WHERE YOU CAN FIND US

Strategically headquartered in **Cincinnati, Ohio** with an additional production and fulfillment facility in **Atlanta, Georgia**, we are uniquely situated to deliver the quality materials you need, when you need them.



A map of the United States with two callout boxes. The first callout box is for Cincinnati, Ohio, and the second is for Atlanta, Georgia. The callout boxes are connected to their respective locations on the map by thin lines. The callout boxes are white with a grey border and contain text in red and black. The Cincinnati callout box also features a blue location pin icon with three smaller blue circles below it. The Atlanta callout box features a blue location pin icon.

Cincinnati

HQ, Custom Plastic Fabrication

Fulfillment, Imports, Décor
Design and Construction

Atlanta

Digital Print + Fulfillment



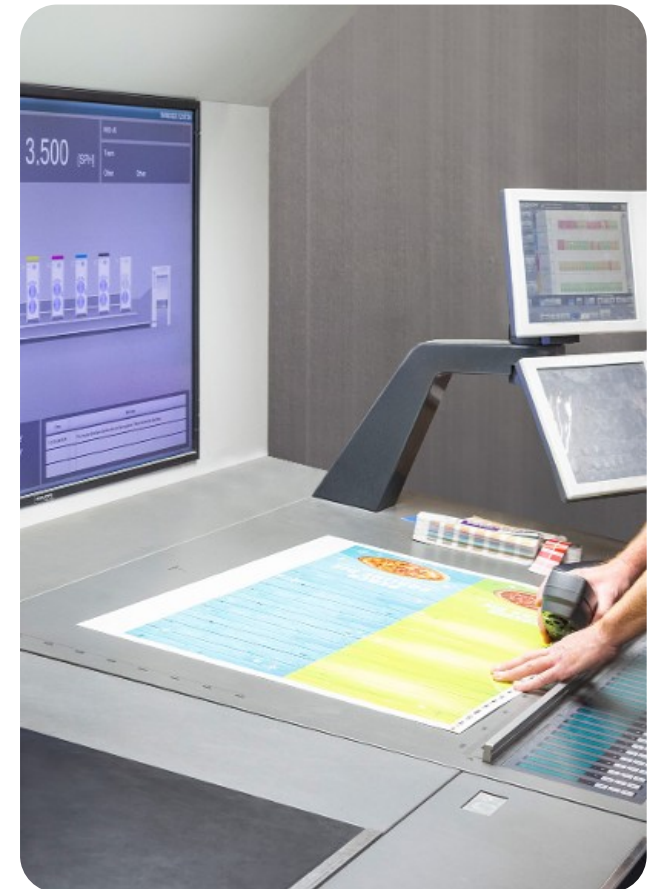
PRINT SERVICES

5 PRINT METHODS & 15 PRESSES

to produce your entire campaign in **one place**.

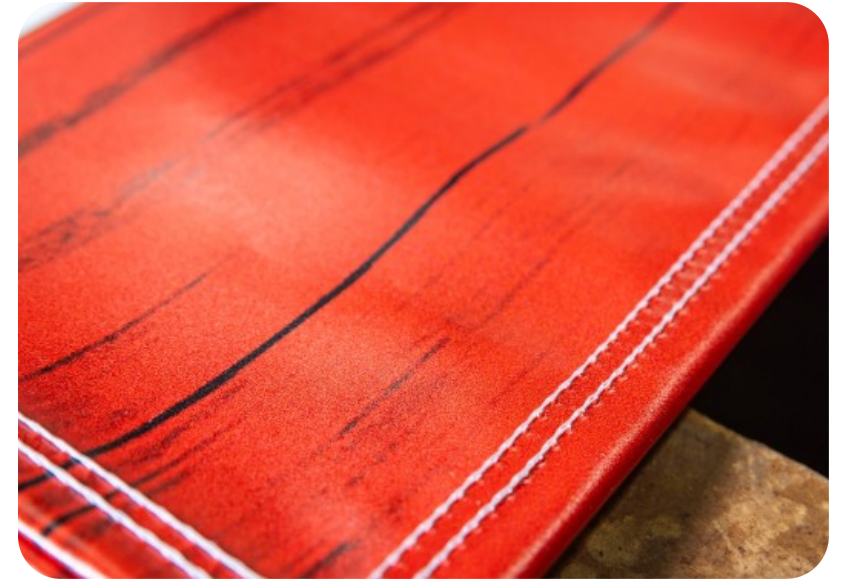
Short runs or long runs, a little of both, grand format or small format, indoor or outdoor, temporary or permanent... all at KDM.

- **Certified G7 Master Printer:** all print methods are calibrated for consistent color matching across all elements of your campaign
- Faster speed to market on **any size campaign**
- All your press checks in **one convenient location**



FINISH STRONG WITH KDM

KDM's full suite of **over 80 pieces of in-house bindery and finishing equipment** ensures greater control over manufacturing costs, production schedule, and product quality.



-
- Die Cutting
 - Kiss Cutting
 - Laminating
 - Mounting
 - Stitching
 - Folding
 - Gluing
 - Sewing
 - Label Finishing
 - Sheeting
 - Collating
 - UV Coating
 - Scoring/Perfing
 - Taping
 - Padding
 - Heat Bending
 - Wire-O Binding
 - And more!

PRODUCT APPLICATIONS

RETAIL

- Wayfinding Signage
- Perforated Window Vinyl
- Floor Graphics
- Murals & Wall Graphics
- Shelf POP Kits
- Bollard Covers
- Channel Strips
- Aisle Signs
- Aluminum Signs
- Shelf Talkers
- Aisle Violators

PACKAGING & LABELS

- Small Product Cartons
- Prototyping
- Roll Labels
- Bag Labels
- Header Cards

BEVERAGE POP

- Base Wraps
- Die Cut Neckringers
- IRCs (Instant Redeemable Coupons)
- Pole Signs
- Pump Toppers
- Barrel Clings
- Vend Snipes
- Counter Cards
- Case Cards
- Cooler Clings

EVENTS & PROMOTIONAL

- Banners
- Posters
- Pennant Strings
- Magnets
- Vinyl Backdrops
- Customer Presentation Materials

QUICK SERVICE RESTAURANT

- Backlit Translites
- Drive Thru Signage
- Static Clings
- Bag Stuffer Coupons
- Kiss Cut Microwave & Fryer Labels
- Hours Decal Sets
- Font Sheets
- Crew Stickers
- Magnetic Menu Boards
- Printed Wood Slat Menus
- Training Manuals
- Product Build Charts
- Pastry and Bakery Tags

COMMERCIAL PRINT

- Folded Brochures
- Pocket Folders
- Saddle Stitched Booklets

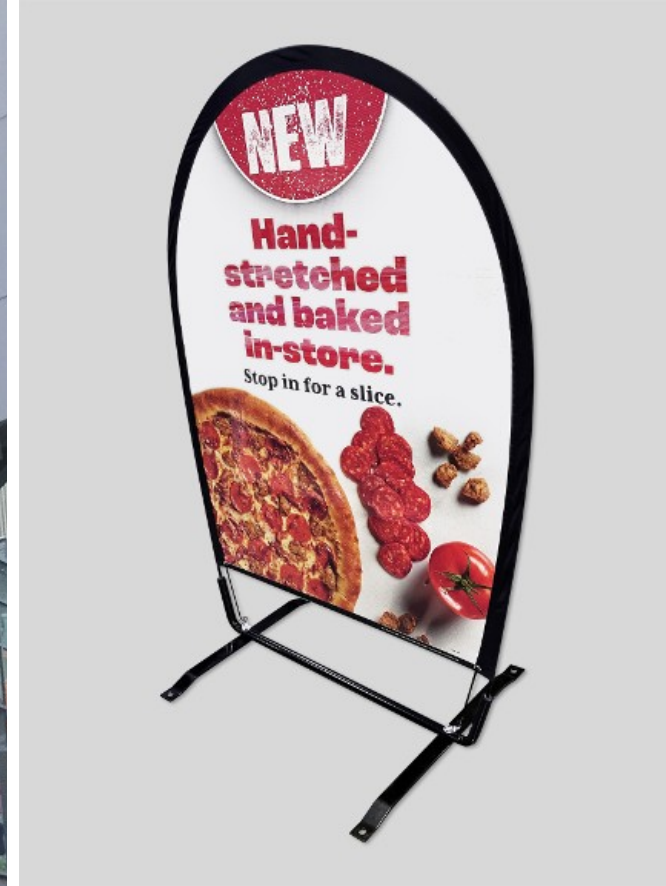


CUSTOM PRINT SOLUTIONS





CUSTOM PRINT SOLUTIONS





HP Indigo 15K Digital Press

EQUIPMENT LIST



126" Vutek HS 125
Fast UV/LED Hybrid 4-Color



126" Inca Onset X3
Flatbed UV 4-Color + White



126" Vanguard VK3220T-HS
4-Color + Orange 1200 dpi



126" Vanguard VKR3200-HS
4-Color + White 1200 dpi



Vutek QR3 – Roll Printer –
4cp + White + Clear –
126" Web / 2 – 60" Web

WIDE FORMAT DIGITAL

- Roll to roll and direct to substrate technology – 8 color up to 126" wide
- High Speed UV Digital Flatbed Press
- 1200 dpi high speed latex press up to 126" wide



**13" x 19" HP Indigo 5600
6 Color Offset Quality**



**20" x 29" HP Indigo 15000
7 Color Offset Quality**



**20" Xeikon 9800 5 Color
Duplex Printing Web to
Web or Web to Sheet**



**12" x 18" Konica-Minolta
Accurio C2070 Color Press**



**12" x 38" HP Indigo WS6800
7 Color Narrow Web Flexo**

SMALL FORMAT DIGITAL

- Offset quality up to 20" x 29" on paper and plastic
- Print-on-demand and variable data printing

FLEXOGRAPHIC

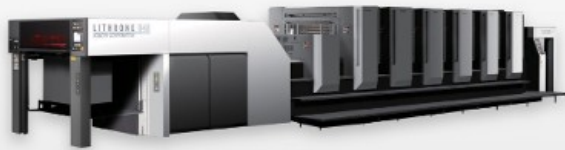
- Digital flexo web-fed press with in-line finishing



52" x 144" Long Stroke
Banner Press 1 Color



60" x 103" Inline 5 Color



28" x 40" Komori 6 Color
with UV Coating

SCREEN PRINTING

- 5-color in-line press —
60" x 103"
 - Long stroke press —
52" x 144"
-

UV/OFFSET PRINTING

- UV Offset presses up
to 28" x 40" on paper
and plastics

LAMINATORS

- (1) 62" AGL 64T Laminator
- (1) 60" GBC ProTech Laminator
- (1) 54" Orca Laminator
- (1) 54" Cold Laminator
- (1) 50" Label Mounter
- (1) 25" D&K DoubleKote Laminator
- (1) 38" GBC Falcon Laminators
- (1) 54" Neschen laminator

COATERS

- (1) 24" FMA UV coater
- (1) 20" Kompac UV + AQ coater

FINISHING

- [22] Sewing Stations
- [2] 48" Vinyl Plotters
- [6] Grommet Machines
- (1) Omega Digital Label Finisher and Converter

DIE CUTTING

- (1) 240" MultiCam 3000 CNC Router
- [3] 66" x 120" MGE I-Cut Digital Flatbed die cutter

- (1) 79" x 56" Brausse Clamshell die cutter
 - (1) 60" Graphtech roll digital die cutter
 - (1) 36" Graphtech flatbed digital die cutter
 - (1) 33" x 39" die cutter
 - (1) 36" x 48" Clamshell die cutter
 - (1) 20" x 20" Traveling Head die cutter
 - (1) 24" x 38" Econocut Clamshell die cutter
 - (1) 33" x 48" Titan Clamshell die cutter
 - (1) 23" x 34" Titan Clamshell die cutter
 - (1) 10" x 13" Heidelberg Windmill die cutter
 - (1) 31" x 20" Heidelberg Cylinder die cutter
 - (1) 15" x 20 1/4" Heidelberg Cylinder die cutter
 - (1) 6" x 6" PMC die cutter
 - (1) 10" x 10" 60 Ton Punch
- ## **GUILLOTINE CUTTERS**
- [2] 85" x 75" Seybold guillotine
 - (1) 40" x 40" Seybold guillotine
 - (1) 60" Shearcutter

- (1) 54" Polar guillotine
- (1) 52" x 52" Baun Cutter guillotine
- (1) 45" Prism guillotine
- (1) 40" x 40" Seybold Saber II Cutter guillotine
- (1) 110" x 100" Lawson guillotine

SHEETERS

- [2] 67" Fotoba Roll Cutter
- [2] 60" Roll Cutters

BINDERY

- (1) Weldotron Shrinkwrapper up to 26" seal
- [2] Conflex Shrinkwrappers
- (1) GBC Punch and Comb square hole, up to 14"
- [3] Plasticoil Binding up to 14"
- (1) Bunn String Tier up to 15" bundles
- (1) Horizon 10 Pocket Collator
- (1) Bourg Booklet Maker

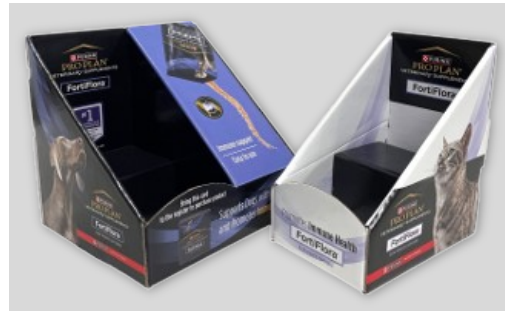


MERCHANDISE DISPLAYS

TEMPORARY TO PERMANENT SOLUTIONS

Cardboard, corrugate, plastic, wood, metal, glass and wire fabrications — all in-house! Our Design Center team has the structural design and engineering experience to create a customized merchandising display solution to help you increase sales at the point-of-purchase.

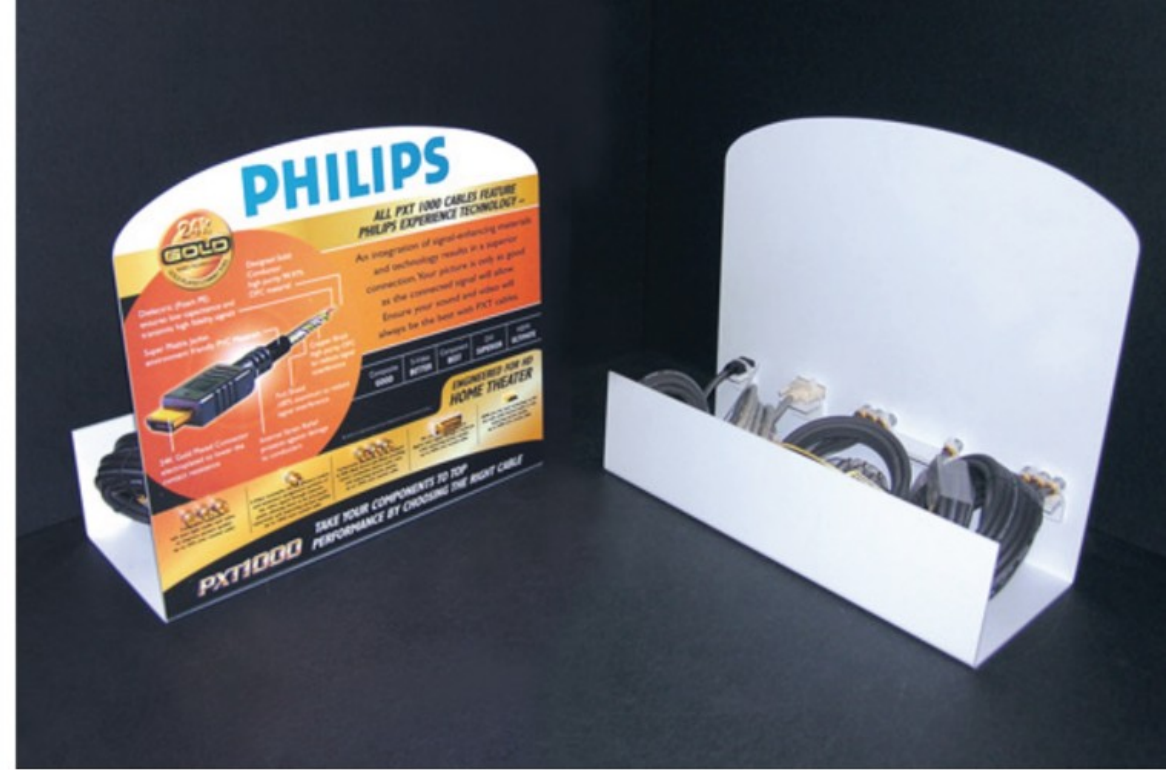
- Countertop
- Floor
- Gondola and Endcap
- In-line
- Kiosks
- Motion, lighted and sound LCD video
- Loss prevention solutions
- Interactive/hands-on product demos
- Gift card and literature holders
- Secure ballet boxes and money collection
- Prototypes to full production runs



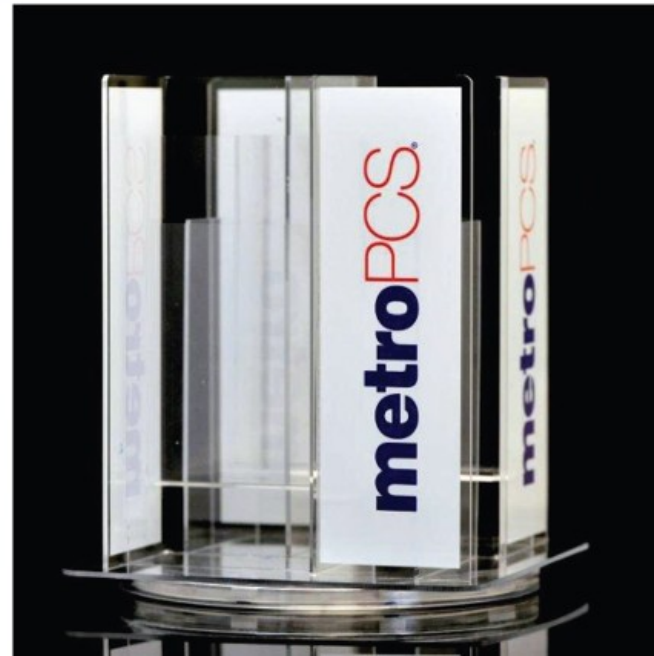
TEMPORARY
MERCHANDISE
DISPLAYS



SEMI-
PERMANENT
MERCHANDISE
DISPLAYS



ACRYLIC
MERCHANDISE
DISPLAYS





PERMANENT
MERCHANDISE
DISPLAYS

DELICATESSEN

CUSTOM SLICING
PICK-UP HERE

CUSTOM SLICING
ORDER HERE

PRIVATE
SELECTION

CHEESE

CHARCUTERIE

TURKEY
&
CHICKEN

Proudly Serving
Boar's Head
FINE CRAFTED FOODS

STORE ENVIRONMENT SERVICES

DESIGN, FIXTURES, DÉCOR, SIGNAGE & GRAPHICS

At KDM, we understand that one solution does not fit all stores. That's why we help you create comprehensive localized retail environments that provide meaningful brand experiences and motivate your targeted guests to stay longer, spend more, and come back again and again.

RETAIL DESIGN & SERVICES

- Discovery and design consultations
- Strategic planning
- Conceptual design ideation
- Project management
- Inventory management
- Detailed installation

CUSTOM FIXTURES & DÉCOR

- Wood, plastic, metal, glass, and wire
- Prototype to mass production
- Signage and graphics
- Display hardware and accessories
- Import procurement and logistics

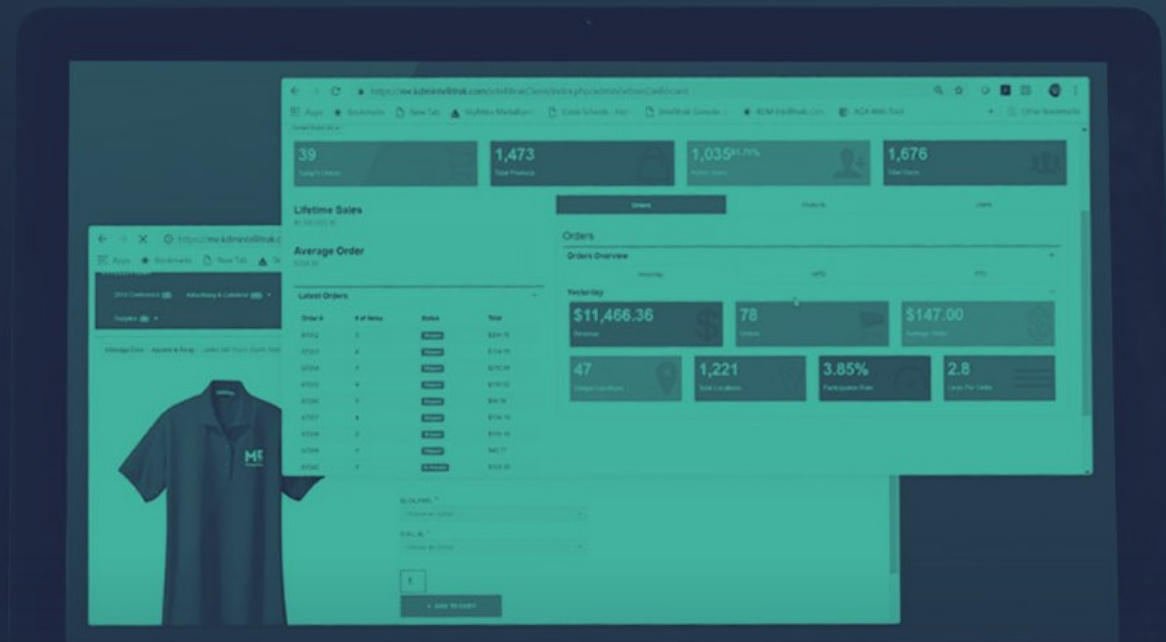


STORE
DESIGN &
EXECUTION





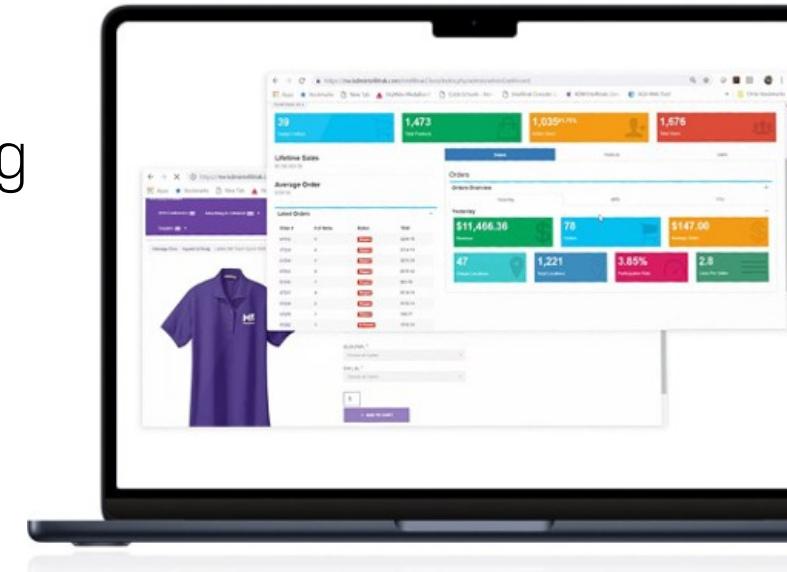




INTELLITRAK™

TECHNOLOGY

INTELLITRAK is KDM's proprietary online ordering and project management portal, designed to make supporting consumer brands and retail concepts easy. INTELLITRAK is the ideal platform to support your brand's promotional marketing campaigns and programs while retaining brand compliance, reducing time-to-market and waste.

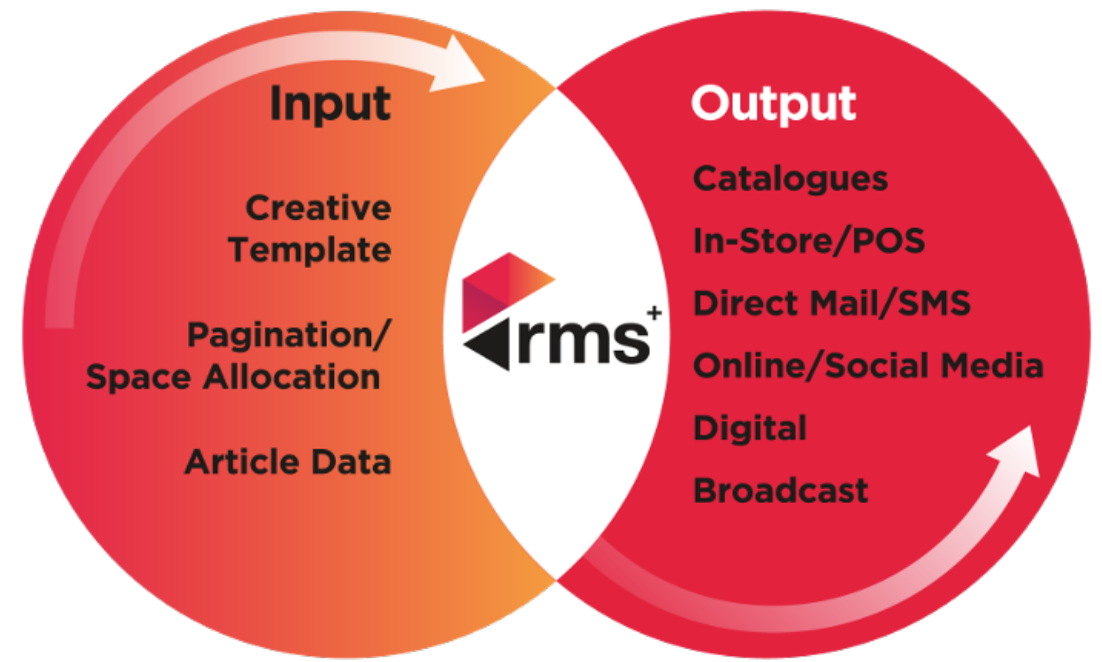


- Store profiling intelligence
- Distribution scheduling
- Real-time inventory management
- Print-on-Demand
- Digital warehouse
- Valuable sales intelligence with custom dashboards and reports
- Dedicated field support
- Mobile-friendly platform



Retail Marketing System

RMS+ is a complete, integrated, centralized communication and briefing platform that connects every stakeholder in the retail marketing chain – from Merchandisers and Marketers to Production teams and Media Partners.



- Faster time to market
- Competitive agility
- Error reduction
- Omni-channel consistency
- Campaign intelligence
- Brand & private label control
- Supplier collaboration
- Regional Versioning
- CI transition management
- Marketing ROI visibility

WELCOME

TO NAPLES

City
EST. 1914

BRANDING SERVICES

BRANDED PROMOTIONAL PRODUCTS & APPAREL

From ad specialty items to apparel, KDM offers thousands of branded promotional products for virtually any occasion or marketing need.



BRANDED APPAREL FROM HEAD TO TOE

- Hats and visors
- Jackets and polo shirts
- Uniforms



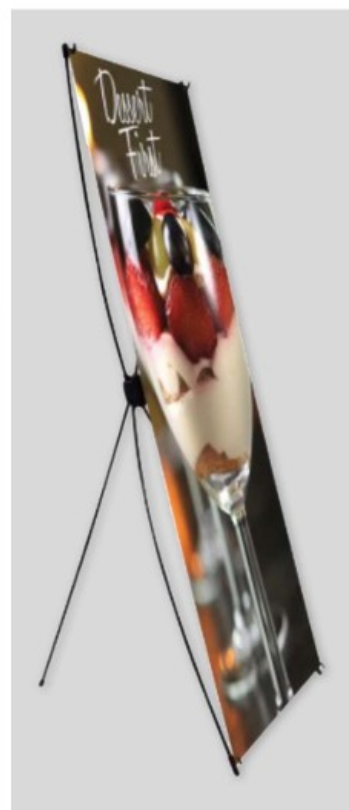
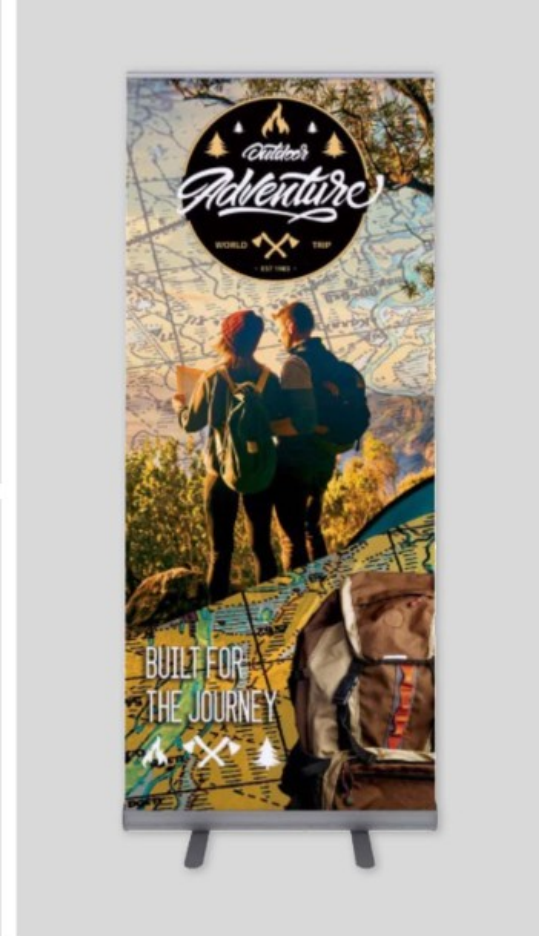
MAKE A STATEMENT AT AN EVENT

- Trade show pop-ups
- Retractable and hanging banners
- Aluminum alloy fabric pop-ups and more!



AD SPECIALTY ITEMS

- Bags, totes and backpacks
- Mugs, cups and drinkware
- Stress relievers and desk accessories



BRANDING SOLUTIONS





FULFILLMENT & DISTRIBUTION

Distribution from **Cincinnati, Ohio 45241**
via FedEx Ground



Distribution from **Norcross, Georgia 30093**
via FedEx Ground



LEAVE THE LOGISTICS TO US

KDM delivers world-class fulfillment — including kitting — for all your retail marketing materials. Our state-of-the-art warehousing facilities ensure that your materials are housed and distributed with speed and accuracy.

- Centrally located in the Midwest
- Complex kitting, pre-assembly, and custom packaging
- Real-time inventory management systems integrated with INTELLITRAK™
- National distribution within two days to more than half of the U.S. population

Thank You!

Please learn more at
kdmpop.com

